

FREEDOM FOR ALL AMERICANS

Contractor Opportunity: Federal Program Manager

IDENTITY, INC.

Identity is a statewide 501(c)3 LGBTQ+ organization founded in 1977 and is based on Dena'ina land in Anchorage, Alaska. Our mission is to advance Alaska's lesbian, gay, bisexual, and transgender community through advocacy, education, and connectivity. Identity envisions a world where all people are free to express and be proud of their gender identity and sexual orientation.

SCOPE OF WORK

Identity seeks an organizer to support Identity and organizational partners in strategic outreach efforts in order to educate Alaska's federal lawmakers about the harms caused by the lack of comprehensive federal nondiscrimination laws.

The contractor will work collaboratively with Identity staff as well as local and national partners to research federal legislators. The contractor will assist in identifying key constituencies of importance to each legislator and conduct outreach to specific individuals. The contractor will work with constituencies to share their support of LGBTQ+ nondiscrimination protections through various mediums, like earned media. The contractor may also recruit and train supporters to share their stories, organize constituent meetings, and conduct outreach to legislative offices. The contractor will be required to draft communication to federal offices including requests for meetings, summaries of news stories, reports, and other updates.

The plan may also include outreach to organizational allies, production of grassroots communications, and contact with local press.

Position is available immediately through December 31, 2021. There is potential for the contract to be extended, depending primarily upon candidate performance.

QUALIFICATIONS

- Minimum two years campaign experience, including public education, legislative advocacy and/or candidate campaigns
- Active support of Identity's mission
- Strong written and communication skills
- Ability to make strong asks and track record of successfully encouraging supporters to take action
- History of conducting outreach to community leaders and organizational partners
- Demonstrated history of ability to work well with coalition partners, including coordination of projects among multiple organizations, ability to incorporate input from local leaders and commitment to working collaboratively to reach goals.
- A deep commitment to advancing LGBTQ+ equality and nondiscrimination protections.
- Experience building and managing volunteer teams, developing volunteer leadership and training supporters to take action.
- Experience developing written plans and providing regular reporting

- Experience with building relationships and collaborating with organizations in Alaska
- Ability to work in fast-paced environment and manage multiple priorities
- Ability to work independently, with strong time management skills.
- Must be able to pass a background check
- Must be able to treat everyone with respect and dignity

LOCATION AND TRAVEL

This position is remote. Candidates must be able to work from home and feel comfortable frequently engaging with colleagues and partners by phone, video conference, email, and other digital communications tools.

COMPENSATION: Expected 12-15 hours per week at \$1,500-\$2,000 per month. This is a contract position. Monthly rate commensurate with the expected volume of work, paid once monthly upon invoice for work completed, plus reimbursement of reasonable expenses. This contract position does not qualify for any employee benefits.

Identity, Inc. is an equal opportunity/affirmative action employer and encourages applications from all qualified individuals including people of all genders; people with disabilities; Black, Brown and Indigenous people; People of Color; lesbian, gay, bisexual and queer individuals; and people with lived experience of homelessness/poverty.

TO APPLY: Send cover letter and background to: Caitlin Smith at csmith@freedomforallamericans.org by Jan. 15, 2021.