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Please check one: New membership Annual membership renewal Donation

I want to show my support for the GLBTA community by volunteering for:

- Anchorage PrideFest (June) GLCCA Fundraising
 Alaska Pride Conference (October) Helpline Youth programs
 I DO NOT wish to receive Identity's newsletter or other mailings to keep me informed of community events.
 I DO NOT wish public recognition of my donation.

Please make checks payable to Identity or charge donation to: VISA MasterCard AMEX Discover

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Identity, Inc. is a nonprofit 501(c)(3) Alaska corporation. Contributions are deductible to the full extent of the law.

Identity
P.O. Box 200070
Anchorage, AK 99520-0070

Identity



Save the date!

Anchorage PrideFest 2007 set for June 16-24

Alaska is WAY too gorgeous to leave in the summer, so why would you even THINK about going to Outside to Pride?!

The Anchorage PrideFest organizing committee began work on the 2007 Pride celebration in January. Our theme is "**Pride and Joy!**" to celebrate the joy of being Out and Proud in the GreatLand.

Our goals for Anchorage PrideFest 2007:

- To infuse the festival with (what else!) Pride and Joy!
- To outreach to GLBTA individuals and the community at large, to build bridges and potential allies in the broader community.
- To explore new venues and new events, so this annual celebration remains fresh and innovative.

For the Festival on the Park Strip, we're working to expand the slate of vendors, particularly food vendors. We're also looking at the configuration of the festival grounds, for ways to encourage people to check out all the vendors. We'll feature high-energy entertainers who will keep festival-goers around till the very last act. And we're researching the possibility of a beer and wine garden this year.

Also look for the staples of Anchorage PrideFest: the Gay Memorial, kickoff BBQ at the Raven, GLBT films, the ever popular Drag Queen Bingo, the Mr/Miss/Ms Gay Anchorage Pageant, and the special Pride Service at Metropolitan Community Church of Anchorage.

PrideFest is the result of many hard-working people who lend their efforts year after year to make sure Alaska has a Pride celebration we can all be proud of. If you'd like to volunteer, drop us a note at

info@anchoragepride.com, or contact the Gay and Lesbian Community Center (929-4528) for the date/time of our next meeting. If you have experience planning events and festivals, we could use your help. If you don't, come anyway. We always need help at the festival!

PrideFest is also the result of generous sponsors who provide funds for permit fees, publicity, insurance, and a host of other things that cost way more than you think. Identity is deeply indebted to the **Imperial Court of All Alaska**. Without their sponsorship, it simply wouldn't happen! In the next issue of **NORTHVIEW** we'll provide a full list of sponsors, so you'll know whom to thank when you're Out and about in June.

We're still in the early stages of planning, so be sure to visit www.anchoragepride.com periodically for more info. You can also download vendor and parade applications if you'd like to reserve a booth at this year's Festival or enter your group or organization in the Pride Parade.

So save the date for Anchorage PrideFest 2007 and join us as we celebrate **Big Wild Gay Life** in Alaska!



IN THE NEWS

Graze to Raise for the GLCCA

May 4 is your chance to help raise money for the Gay and Lesbian Community Center while grazing on tasty foods along the 5K ramble through downtown Anchorage.

It's time again for the Alaska Visitor Industry Charity Walk. Several fabulous food booths are on the course that begins on the Park Strip at 9th Avenue, and winds its way through the downtown area. Finish back at the Park Strip for scrumptious desserts, entertainment, prizes, and a beer and wine garden.

This is the third year Team Identity has participated in the Charity Walk. It's a fun evening of walking, talking, and eating, while raising money for the Center. In addition to the money we raise for Identity, we'll also receive a percentage of the money raised by individual walkers (those not entered as a team).

So watch the e-groups for details or stop in at the Community Center for more information.

Would YOU like to chair Pride Conference 2007?!

If you've attended the Alaska Pride Conference in the past and would like to steer the course of the conference this October, this is your opportunity.

If you can lead a committee and have experience planning events, Identity encourages you to consider serving as chair of this exciting one-day event. The conference is normally held the Saturday closest to National Coming Day (October 11). The event features workshops, special speakers, vendors, food, fun and fellowship, all for a nominal registration fee.

The primary duties of chair:

- form a committee, schedule planning meetings, and assign tasks
- work with your committee to develop a theme and objectives for the conference
- work with your committee to solicit workshops and presenters on a range of topics relevant to GLBTA life in Alaska
- develop an event budget and work within that budget
- ensure that the conference is consistent with Identity's mission

Records from prior conferences are available for reference, but we encourage new approaches to keep this annual event fresh and innovative. For more information about the conference or to volunteer as 2007 chair, contact Identity at info@identityinc.org.

Step up and make Alaska Pride Conference 2007 the best yet!

Get "lucky" at Bernie's and Kodiak Bar & Grill...

Pulltabs to support Identity programs are now available at Kodiak Bar & Grill and Bernie's Bungalow Lounge.

Next time you visit Bernie's and Kodiak, try your luck at pulltabs. You might win, plus you'll know you're helping support the Gay and Lesbian Community Center of Anchorage, Anchorage PrideFest 2007, the Alaska Pride Conference, and other Identity programs.

2006 ANNUAL REPORT

Identity began 2007 (our 30th year!) in the best financial shape ever, thanks to some amazing help from our members, donors and friends in 2006.

The Imperial Court of All Alaska is at the top of the list, with an \$8,000 donation as the major contributor toward Anchorage PrideFest 2006. The Pride Foundation gave us \$5,000 to increase outreach for the Identity Helpline and over \$4,000 came to Identity through workplace giving. Brian Chen and Tim Pearson spear-headed a \$10,000 challenge that was met and exceeded by members of Identity.

Other major supporters in 2006 were Anchorage Democrats, The Last Frontier Men's Club, PFLAG, Alaska Travel Industry Association (Graze to Raise), Kinksters Local 69, and the Amy Mandel and Katina Rodis Fund.

Major individual contributors included Jim Bruce, Aurora Ann Campbell, Victor Carlson, Evelyn Doggett, Richard Helm, Michael McCoy, Teresa McPherson, Bert Mead and Steve Cook, Allison Mendel and Marge Kaiser, Susannah Morgan and Jocelyn Krebs, Wendy Parsons and Diana Wolfe, Thomas Rachal, Pam Richter and Phyllis Rhodes, M. E. Rider, Ted Ryberg and Bob Williams, Gale Smoke, Michael Travis, and Steven Williams. Other cash sponsors of PrideFest included The Hill Clinic, The Raven, Bernie's Bungalow, and Mad Myrna's.

Total income in 2006 was an amazing \$78,418. Total expenses for the year for supporting all Identity programs was \$54,046. The major portion (35%) of our expenses was in support of the Gay and Lesbian Community Center for rent and operating expenses. PrideFest was next, at 25 percent of our total expenses for the year.

It's the goal of most nonprofits to build cash reserves equal to one year's operating expenses. These reserves help to insulate nonprofits against unanticipated shortfalls in income that might threaten the vital programs and services these organizations offer. Identity strives to offer quality programs and services to the community, while contributing a portion of our income to our reserves to provide that critical protection during lean years.

While we're pleased with our financial picture, Identity's most precious asset is not countable in dollars. The time, talent and passion of our volunteers are assets beyond calculation.

Not only did these volunteers produce highly-successful community events such as Anchorage PrideFest and the Alaska Pride Conference, much talent was also directed at **NORTHVIEW** by writers and layout time. New volunteers joined the cadre of Helpline volunteers providing seven-day-a-week service to callers. Over 3,000 volunteer hours supported the Gay and Lesbian Community Center (including those hours in getting moved to a great new location).

Identity is deeply indebted to our volunteers, individual donors, and sponsoring organizations for helping us begin 2007 on solid financial footing. We also thank you for your time and dedication to Alaska's GLBTA community.

Sincerely,
Identity Board of Directors

Adopt-a-Day Sponsors

The following cool people supported the Gay and Lesbian Community Center of Anchorage through the Adopt-a-Day program during the first quarter of 2007!

- Victor Carlson
- Liz Davis & Kris Davis Ivarson
- Evelyn Doggett
- Mark & Michael French
- Mikel Haase
- PFLAG Juneau
- Dana Kelly
- David & Susan Levy
- Bert Mead & Steve Cook
- Phyllis Rhodes
- Jane & Norm Schlittler
- Julie Schmidt & Gayle Schuh
- Dan Seiser
- Gale Smoke
- Michael Travis
- Kathy V.
- Hope Wing
- Kinksters Local 69

If you'd like to celebrate a special day, why not adopt that day at the Gay and Lesbian Community Center of Anchorage?! Go to www.identityinc.org for info, or drop by the GLCCA.

NORTHVIEW is a quarterly publication of Identity, Inc., a nonprofit 501(c)(3) Alaska corporation concerned with issues of sexual and gender identity.

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